

Double Up Food Bucks Arkansas



Overview

Double Up Food Bucks Arkansas helps low-income families eat more fruits and vegetables while supporting American farmers and growing local economies. Double Up provides participants who use SNAP (the Supplemental Nutrition Assistance Program formerly known as food stamps) with a one-to-one match to purchase healthy, locally grown fruits and vegetables.

2022 by the numbers

54

Participating Double Up Arkansas locations, including 15 farmers markets and 39 grocery stores

\$123,382

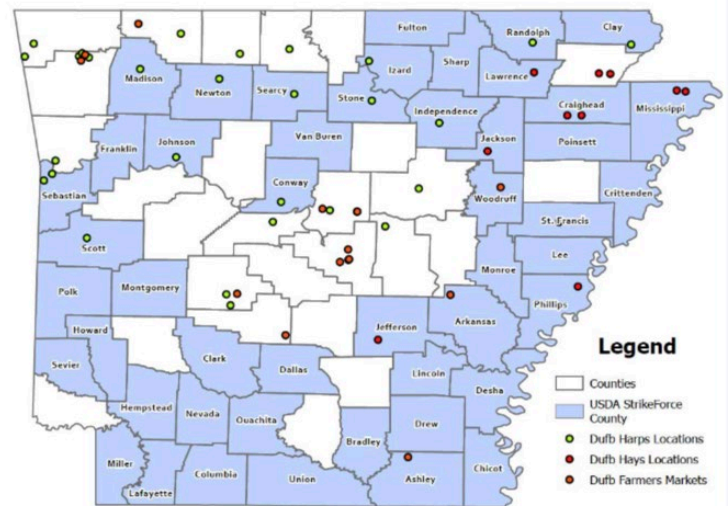
Combined SNAP and Double Up Arkansas sales to purchase fresh fruits and vegetables

125+

Arkansas farmers benefited from the program

22

Strike Force counties that offer Double Up Arkansas



Double Up Arkansas is:

-  Good for the Economy
-  Good for Public Health
-  Good for Farmers
-  Good for Arkansas

“I used Double up for the first time! I got every kind of greens, three kinds of kale, spinach, mustard, turnips, lettuce. I blanched and froze all the greens and finished my last kale last night. Big help and big healthy bounds of fresh food. Thank you, this is a wonderful program.”

Farmers Market Shopper



Arkansas Coalition for Obesity Prevention’s mission is to improve the health of all Arkansas communities by increasing physical activity and healthy eating to reduce and prevent obesity.

ArkansasObesity.org

Double Up is a Win for Arkansas



Here's a snapshot of Double Up's impact in 2022:

90%

of Double Up Arkansas participants said their families are eating more fruits and vegetables

80%

of Double Up Arkansas participants reported eating less "junk food"

85%

of farmers said they are selling more fruits and vegetables

80%

of farmers said they are making more money



Contact Info:

Jeremy Adams
Project Manager
501-712-3477

Jeremy.Adams@ArkansasObesity.org