

STATEWIDE PILOTS *funded by* CDC COVID-19 Health Disparities Grant



SNAP-Matching at Farmers Markets Pilot

Funding for Indiana farmers markets and farm stands to provide SNAP customers a \$1 for \$1 match on the purchase of fruits and vegetables.



27 current farmers market grantees with open funding cycle ending 5/31/2024.

2 markets are accepting SNAP for the first time.

7 markets are starting matching programs.

18 markets are expanding or re-starting matching programs.

Option to start or expand your market's SNAP Matching program.

- Can use **Double Up Indiana** branding but is not a requirement.
- At this point, **100%** of the grantees are using the branding at their markets.

Grant information:

- Eligibility requirements: be an Indiana farmers market or farm stand that accepts SNAP or will begin to accept SNAP
- Applications accepted on a rolling basis until funds are depleted
- Where to apply: <https://doubleupindiana.org/grants/>

Produce Rx Pilot

Produce Prescription programs support with patients who have an identified chronic disease by providing them with nutrition education and food through various forms of distribution.



- o 13 grantees working with providers, pre-diabetic, and diabetic patients.
 - 6 regional health systems
 - 5 Federally Qualified Health Centers (FQHC) and FQHC look-alikes
 - 1 local health department
 - 2 urban farms
- o All programs include a nutrition education component and supply food.
 - 5 programs incorporate locally grown food in some capacity
 - 1 program partners in retail, 10 provide food via boxes, 2 work with farmers markets, and 2 have a delivery option for those with mobility issues

All funds for Produce RX have been allocated and the program concludes 5/31/2024.

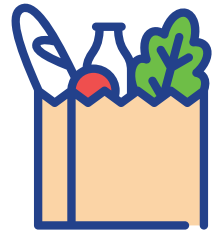
For more information on these pilot programs, please contact Naima Gardner-Rice, NGardner1@health.in.gov

Indiana Nutrition Incentives Network (ININ)



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- Lead by the Indiana Department of Health, Division of Nutrition and Physical Activity
- Indiana's home for building and sustaining statewide infrastructure to support the local implementation of nutrition incentive programming.
- 3 pillars of focus: Double Up Indiana, Produce Rx, and Food Access/Food Justice
 - **Double Up Indiana:** ININ will convene a working group to provide technical assistance to existing Double Up implementers and to build out the infrastructure for a sustained, statewide program. *See call out box for more information.*
 - **Produce Rx:** ININ and partners convene a community of practice around food is medicine initiatives in Indiana, with a special focus on building infrastructure to support a statewide Produce Rx program, and advocating for innovative funding reimbursement options for food is medicine programming among Indiana Medicaid recipients.
 - **Food Access/Food Justice:** This pillar focuses on exploring flexible funding opportunities that support community-based programs focused on food access/increased purchasing power incentive models rooted in food justice. These typically match all SNAP purchases for more SNAP purchases, known as SNAP to SNAP. This model is not supported by federal funding sources.



Double Up Indiana

- Doubling of SNAP benefits at farmers markets and select retailers throughout the state at the rate of \$20/day/SNAP user.
- Technical Assistance is available from many organizations across the state, including IDOH
- Initially brought to the State of Indiana through a GusNIP Grant awarded to the St. Joseph Community Health Foundation in Ft. Wayne, Indiana
- Find out more information here: <https://doubleupindiana.org/>



Division of
**Nutrition &
Physical Activity**

For more information about the Indiana Nutrition Incentive Network, please contact Naima Gardner-Rice, NGardner1@health.in.gov